

KAILANI

**AN INTRODUCTION TO YOUR
NEXT INVESTMENT**



**ON SCHEDULE FOR COMPLETION IN Q2 2023,
KAILANI WILL BRING HILTON HOTEL'S LUXURY
CURIO COLLECTION TO THE CAYMAN ISLANDS AS
THE ISLANDS' FIRST WELLNESS AND BUSINESS
BOUTIQUE HOTEL.**



Investing in Kailani provides you with a one-of-a-kind opportunity to diversify your investment portfolio, earn up to 11% return on your investment annually, and take advantage of a host of other hotel owner perks.



WHY INVEST?

UP TO 11% ANNUAL ROI

Each hotel owner receives 50% of the gross room rental, less applicable costs, with projected net return on investment over 11%¹.

UNPARALLELED BEACHFRONT VALUE

At an average of just under US\$1,000/sq ft, Kailani offers some of the lowest prices per square foot for beachfront property along the world-famous Seven Mile Beach, which can reach as high as US\$2,000/sq ft.

WORLD'S MOST VALUABLE HOTEL BRAND

In 2020, Hilton remained the world's most valuable hotel brand, valued at US\$10.8 million, in Brand Finance's Hotel 50 report. As part of the Curio Collection, Kailani benefits from the brand's unrivalled customer loyalty programme that sees Hilton properties capturing twice as many guests' travel nights.

INVESTOR PERKS

Investors have the option to use their hotel suite for two weeks per year, completely free of charge - a benefit worth between US\$4,200 and US\$24,500 per annum. Owners also receive a 10% discount on all food and beverage purchases at the hotel, regardless of whether you are staying at the property, as well as exclusive access to the hotel's holistic wellness programmes.

¹net return on select room types



WHY CAYMAN?

A BOOMING REAL ESTATE MARKET

Cayman continues to be a highly desirable location for investors, with the local property market generating US\$77 million in sales in 2020. The market is predicted to continue its growth, with pending sales for 2021 already up to 91%².

TOURISM'S IMMINENT RETURN TO CAYMAN

The Cayman Islands Government announced that when between 70% and 80% of the entire population are vaccinated, borders could be reopened for general tourism. Currently, more than 30% of the population have received their first dose of the vaccine, leaving optimism for a fourth-quarter border reopening in 2021.

RESIDENCY THROUGH INVESTMENT

Investing in Kailani helps create a pathway to residency in the Cayman Islands. Through a Certificate for Persons of Independent Means, those seeking permanent residency are required to invest a minimum of US\$1.9 million in developed real estate in the Cayman Islands - your investment in Kailani can be put towards this minimum.

²source: Cayman Compass



WHY NOW?

A GROWING WELLNESS TOURISM INDUSTRY

At the start of 2020, The Global Wellness Institute predicted that Wellness Tourism would become a US\$919 billion industry, representing 18% of all global tourism, by 2022. In light of the Covid-19 pandemic, more people than ever are considering ways to incorporate their wellness routines into travel plans to ensure their ongoing health and well-being, strengthening the already growing industry.



CONTACT

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